



Laura Reinhardt-Rumpler

Senior Communications & Public Affairs Strategist

Laura is a seasoned communications leader respected for her spot-on instincts, breadth of experience and hard-working ethos. Laura cares about relationships and invests the time to fully comprehend the issues and challenges confronting clients.

Laura has served as lead spokesperson and communications strategist for public entities across Oregon, Washington, and Idaho. Never settling for the status quo, Laura is highly successful in coordinating multiple stakeholders and successfully shaping public opinion to advance organizational objectives.

Prior to joining Gallatin, Laura served in key government affairs and communications leadership roles both in Higher Education and K-12. In addition, she has extensive experience in navigating high-stakes issues in municipal and county government along with working in emergency management, healthcare, a congressional district office, and with trade associations.

Laura grew up in Oregon, then headed to Washington to attend Gonzaga University, where she graduated with a Bachelor of Arts in Communications while studying political science and ethics. Laura has followed the motto “service above self” as an active Rotarian for more than 20 years. She’s been deeply involved in her community, serving on nonprofit and civic boards.

Laura is fiercely loyal and dedicated to her family and friends. She and her husband, Lewis, are raising two active teenage sons, Ari and Ethan. Laura enjoys traveling, and when home, exploring the local food and winery scene or relaxing with her bernedoodle named Kuro.

The Connector

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“I’ve always been drawn to the spirit of the West. While the American frontier drew adventurers and pioneers with an independent drive to get things done, the strength of the West is in how we give a helping hand to our neighbor and take on their challenges as our own. At Gallatin, we value the courage, candor, and comradery of the West. In the everchanging environment of public affairs we stay true to our roots and what grounds us. We understand and connect with the people and communities most important to our clients.”

EXPERTISE

- Media Relations and Strategy
- State and Local Government
- Crisis Communications
- Strategic Message Development
- Crisis Preparedness; Risk Assessment & Planning
- Campaigns & Grassroots Outreach

BACKGROUND

- Public education; Higher Ed and K-12
- Over a decade in city and county government
- Adjunct Instructor for National Emergency Management Institute
- Development and project management
- Marketing and campaign management