



Andrew Fromm

ASSOCIATE

Andrew Fromm is well versed with every stage of a communications campaign, from inception and building to execution and completion. Andrew relies on this knowledge and experience as the point person to drive projects forward at every stage of the process, providing strategic counsel and performance analysis along the way to deliver results. His ability to connect with clients helps him anticipate needs and achieve success.

With Gallatin, Andrew has been integral to the creation and management of a sophisticated digital communications campaign that built a list of nearly 40,000 reliable advocates in two years that has been activated numerous times to positively affect public policy for our client. He enjoys analyzing a client's needs to craft the right message for the right audience that makes a difference. Prior to joining Gallatin in 2017, Andrew honed his policy and communications skills in Orange County, representing nonprofit organizations, water districts, business associations, candidates and more, building on experience gained as a staff member to a California state elected official.

Andrew earned a Master's of Professional Studies in Political Management from George Washington University to expand his digital communications knowledge, adding to his Bachelor's in Political Science and Economics from San Diego State University. He gets his sunny disposition from his California roots, and his favorite pastime is watching his wife dance with the Oregon Ballet Theatre.

The Driver

"Our role is to anticipate a client's needs and deliver results. I believe it is our collaborative team and innovative approach that sets Gallatin apart."

OREGON

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EXPERTISE

Media relations
Digital communications
Strategic planning
Political campaigns

BACKGROUND

Public Affairs and Public Relations consultant in Oregon and California
Staff member to state house member and state tax board member
Project manager for traditional and digital communications campaigns
M.P.S., Political Management, George Washington University